



CALIFORNIA AGRICULTURAL TEACHERS' ASSOCIATION, INC.

Date: January 19, 2018
To: Potential Farm Show Exhibitors
From: Kerry Stockton, CATA Executive Assistant
Subject: 2018 FARM SHOW

Would you and your company like to come in direct contact with over 800 agricultural instructors from throughout California? It could be one of the easiest ways to publicize your company and enjoy the hospitality of California's agricultural teachers.

The California Agricultural Teachers' Association *FARM SHOW* will be held on Tuesday, June 26, in the Farm Shop (Building 9) on the campus of California Polytechnic State University in San Luis Obispo. This show provides an opportunity for firms to acquaint the educators of the state with products and teaching aids that will benefit agriculture and agricultural education.

This is a one-day event. Set-up may begin at 8:00 a.m. Doors will open at 12:00 noon and remain open until 2:45 p.m. Booths are available in two sizes: 8'x 8' or 8'x 16'.

It is customary for exhibitors to make a donation to help cover miscellaneous expenses - \$110 for the 8'x 8' booth or \$160 for the 8'x 16' booth. Exhibitors also donate a door prize as an incentive to the teachers to visit and talk with exhibitors. Each exhibitor is given raffle entry cards to share with the teachers that visit their booths.

As a participant in the *FARM SHOW*, you will receive a complimentary lunch on Tuesday, as well as a barbecue chicken dinner that evening. You will also be provided exhibitor identification for parking purposes.

If you find it possible to participate, please complete the reservation request and return it to us **prior** to May 31. We look forward to hearing from you.

2018 FARM SHOW RESERVATION REQUEST

California Agricultural Teachers' Association (CATA)
California Polytechnic State University
San Luis Obispo Campus - Farm Shop (Building 09)
Tuesday, June 26, 2018 - 12:00 p.m. to 2:45 p.m.

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____
Street/P.O. Box City State Zip

TELEPHONE NUMBER: (____) _____ **FAX:** (____) _____

EMAIL: _____
____ Sorry, we are unable to attend this year. ____ Please remove our name from your list.

TYPE OF EXHIBIT: _____

BOOTH SPECIFICATIONS: (Booths are complimentary for Corporate Members.)

Standard Booth 8' x 8' = \$110 _____ Number of Exhibitor Lunches Needed _____

*One 8' table (no table skirt)

Double Booth 8' x 16' = \$160 _____ Electricity Required Yes _____ No _____

*Two 8' tables (no table skirt) Water Required Yes _____ No _____

SPECIAL INSTRUCTIONS: _____

Method of Payment – Please make check payable to CATA or complete the credit card authorization. (please check one): __ VISA __ MasterCard

Credit Card #: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Exhibitors at the Farm Show traditionally bring a door prize for a drawing to be held at the final conference session. Our door prize will be _____ .

We understand that neither the University nor CATA can assume responsibility for loss due to theft, fire, or any other reason. We fully accept responsibility for our exhibit. We also understand that reasonable care will be taken by the University and CATA to protect our exhibit.

SIGNED: _____
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Please mail this completed reservation request with payment to:
Kerry Stockton, Executive Assistant
California Agricultural Teachers' Association
P.O. Box 186, Galt, CA 95632-0186
Telephone (209) 744-1614 FAX (209) 744-1602